

A New Poolside Experience to be Unveiled at Hotel Arts

January 11, 2019 (Calgary): Hotel Arts will unveil a new experience at Calgary's hottest poolside patio for summer 2019. The pool and patio renovations (which began January 10<sup>th</sup>) will transform this Calgary summer-hot spot into a year-round urban oasis.

The renovations will include two phases. Phase 1 will transform the space - originally built in 1972 when the Westward Inn was constructed - updating its design, structure and atmosphere. Working with Calgary-based VisionScapes, the renovations will include a new pool (with the Hotel Arts logo embedded in the base), a permanent patio bar with seating, several fireplace tables and a new self-watering landscape with custom-built planters along with new furnishings and awnings.





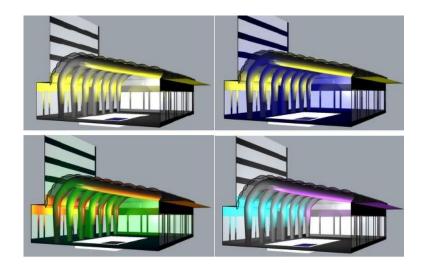
"Our Poolside by Hotel Arts experience will continue in a beautifully renovated space, offering lunch and afternoon small plates served up in an urban oasis," says Holly Parks, Director of Food and Beverage with Hotel Arts Group. "Stay tuned for an exciting new cocktail menu that will be served up in the new pool-side bar."

Mark Wilson, General Manager and Vice President of Hotel Arts Group, is excited to launch a new poolside experience in this popular setting:

"Our poolside patio has been a unique outdoor gathering space for our guests and the broader community to enjoy with licensed poolside dining and special events. The renovation plan will introduce a new design aesthetic into the space and have the flexibility to utilize the space year-round with a unique design solution that can withstand our cooler climate in the winter months."

Hotel Arts will launch Phase 2 of the poolside update in fall 2019, with the addition of an inflatable, illuminated canvas structure by Calgary's Dynamic Air Shelters. The structure will cover the entire poolside courtyard so, for the first time, the Hotel Arts pool and patio can be used year-round

while protected from winter's chill. This innovative pool cover will be mounted annually from fall until spring.



The pool and licensed patio are slated to open for the May Long Weekend and the Hotel Arts team is excited to unveil a new cocktail and patio menu at that time for the summer season.

## About Hotel Arts

Situated at the heart of Calgary's art and entertainment scene, Hotel Arts offers a unique and refreshing connection to the city. Style-driven, the boutique property features modern décor and designer touches throughout with an extensive professionally-curated art collection. Home to versatile conference and event space and two onsite award-winning restaurants, Yellow Door Bistro and Raw Bar, offer unique and innovative dining experiences to guest and locals alike. The soon-to-be-opened year-round outdoor pool is an urban oasis including a food and beverage serviced poolside patio. Defined by the combination of local connection, boutique experiences, culinary delights, visual arts and exceptional customer service all driven by passionate employees who work to create an extraordinary guest experience.

For more information, please visit www.hotelarts.ca.

## • About VisionScapes

VisionScapes specializes in the design and construction of integrated, unique outdoor living environments and general contracting services. For VisionScapes, beauty is all in the details striking a balance between form and function on projects that are both esthetically pleasing and structurally sound.

For more information, please visit <a href="http://www.vision-scapes.ca/">http://www.vision-scapes.ca/</a>

## • About Dynamic Air Shelters

Dynamic Air Shelters engineers and manufactures lightweight, rapidly deployable textile shelters and constructions. Their solutions for adverse climate conditions are also adaptable to urban climates for unique hospitality contexts.

For more information, please visit <a href="https://www.dynamicairshelters.com/">https://www.dynamicairshelters.com/</a>.

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